



Copy deadline: 15th of the month before publication

Ad deadline: 21st of the month before publication

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Billing deadline: Chatham County Line

P. O. Box 1758 Pittsboro, NC 27132

WHAT



The mission of *The Chatham County Line* is to inform our community by providing a forum “where all voices are heard,” which is our motto. We seek all views and ideas about our community, and we report comprehensively and in depth on the important matters that Chatham faces. *The Chatham County Line* also specializes in covering our cultural life, with features on literary arts, visual arts, and performing arts. We are dedicated to creating the best-written, best-edited, and most stylish community newspaper anywhere.

WHEN

The Chatham County Line publishes 10 issues a year: February, March, April, May, June, July/August, September, October, November and December/January.

WHERE

The Chatham County Line prints 10,000 full color papers for each edition with an occasional special edition of up to 30,000. Each of 10 editions is mailed directly to the mailboxes of residences and businesses to all of Pittsboro and north of Pittsboro along highway 15-501. More than 22,000 residents are reached in neighborhoods such as **Highland Forest, Briar Chapel, Fearington Village, Bynum Village, Chapel Ridge, Polks Landing, Powell Place, Chatham Forest, Potterstone Village and Downtown Pittsboro.** *The Chatham County Line* is also dropped in bundles at over 20 locations and replenished as needed. (Mailing rates available on request.)

Our website is www.chathamcountyline.org and features exclusive web-only content. The number of hits remained steady throughout 2015 with an average 2000 unique visitors per month. We’re also on Facebook and Twitter.  

“I just finished this issue of Chatham County Line. It was amazing. I was blown away by the color insert advertising. While other papers are going under, yours is flourishing.” GLORIA W.

“I...am once again SO impressed by the quality of the articles. I hope everyone takes some time to read this great local newspaper when it comes in the mail.... The contributors to this paper take the time to write wonderful articles covering a diverse subject matter....”

PATTI, BRIAR CHAPEL

DROP POINTS

PITTSBORO

Al’s Diner
Blue Dot Cafe
Carolina Brewery
Chatham Marketplace
Circle City Books
Food Lion
Pittsboro Discount Drugs
Pittsboro Roadhouse
Pittsboro Library / CCCC
S&T’s Soda Shoppe
Virlie’s Grill

SILER CITY

Best Foods Cafeteria
Chatham Rabbit
Food Lion
Piggly Wiggly
Zone Fitness

N. CHATHAM

Aveda Edge for Men
Breakaway Cafe
Harris Teeter

CARRBORO

Food Lion Carrboro Plaza
Food Lion Willowcreek Plaza
Carrboro Family Medicine
Carrboro Family Pharmacy
Weaver Street Market
Weaver Street Realty

CHAPEL HILL

Chapel Hill Public Library
Weaver Street Market,
Southern Village
Whole Foods

AD RATES

The horizontal measurement is the first one

FULL PAGE	10" x 16"	\$2,000
HALF PAGE (back cover)	10" x 7.875"	\$1,500
HALF PAGE	4.875" x 16" / 10" x 7.875"	\$1,000
QUARTER PAGE	2.375" x 16" / 4.875" x 7.875"	\$500
EIGHTH PAGE	2.375" x 8" / 4.875" x 4"	\$300
BIZ PLUS	2.375" x 4.875"	\$170
BIZ BASIC	2.375" x 3"	\$100

Inserts: 8.5 x 11 flyers \$50 per thousand

Online ads are available with the purchase of a print ad.

Discounts available for agencies, long-term commitments, & pre-payments

We accept AMEX, MasterCard, & VISA 919-949-5866