



E-mail: chathamcountyline@gmail.com

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Ad deadline: 21st of the month before publication **Copy deadline:** 15th Chatham County Line P.O. Box 1357 Carrboro, NC 27510

WHAT



The mission of *The Chatham County Line* is to inform our community by providing a forum “where all voices are heard,” which is our motto. We seek all views and ideas about our community, and we report comprehensively and in depth on the important matters that Chatham faces. *The Chatham County Line* also specializes in covering our cultural life, with features on literary arts, visual arts, and performing arts. We are dedicated to creating the best-written, best-edited, and most stylish community newspaper anywhere.

WHEN

The Chatham County Line publishes 10 issues a year: February, March, April, May, June, July/August, September, October, November and December/January.

WHERE

The Chatham County Line prints 10,000 full color papers for each edition with an occasional special edition of up to 30,000. Each of 10 editions is **mailed directly to the mailboxes of residences and businesses** to all of Pittsboro and north of Pittsboro along highway 15-501. More than 22,000 residents are reached in neighborhoods such as **Highland Forest, Briar Chapel, Ferrington Village, Bynum Village, Chapel Ridge, Polks Landing, Powell Place, Chatham Forest, Potterstone Village and Downtown Pittsboro.** *The Chatham County Line* is also dropped in bundles at over 20 locations and replenished as needed. (Mailing rates available on request.)

Our website is www.chathamcountyline.org and features exclusive web-only content. The number of hits remained steady throughout 2015 with an average 2000 unique visitors per month. We’re also on Facebook and Twitter.  

AD RATES

FULL PAGE	10" x 16"	\$2,000
HALF PAGE (back cover)	10" x 7.875"	\$1,500
HALF PAGE	4.875" x 16" / 10" x 7.875"	\$1,000
QUARTER PAGE	2.375" x 16" / 4.875" x 7.875"	\$500
EIGHTH PAGE	2.375" x 8" / 4.875" x 4"	\$300
BIZ PLUS	2.375" x 4.875"	\$170
BIZ BASIC	2.375" x 3"	\$100

Inserts: 8.5 x 11 flyers \$50 per thousand
 Online ads are available with the purchase of a print ad.
 Discounts available for agencies, long-term commitments, & pre-payments

“I just finished this issue of Chatham County Line. It was amazing. I was blown away by the color insert advertising. While other papers are going under, yours is flourishing.” GLORIA W.

“I...am once again SO impressed by the quality of the articles. I hope everyone takes some time to read this great local newspaper when it comes in the mail.... The contributors to this paper take the time to write wonderful articles covering a diverse subject matter....”

PATTI, BRIAR CHAPEL

DROP POINTS

PITTSBORO

Al's Diner
 Blue Dot Cafe
 Carolina Brewery
 Chatham Marketplace
 Circle City Books
 Food Lion
 Pittsboro Discount Drugs
 Pittsboro Roadhouse
 Pittsboro Library / CCCC
 S&T's Soda Shoppe
 Virlie's Grill

SILER CITY

Best Foods Cafeteria
 Chatham Rabbit
 Food Lion
 Piggly Wiggly
 Zone Fitness

N. CHATHAM

Aveda Edge for Men
 Breakaway Cafe
 Harris Teeter

CARRBORO

Food Lion Carrboro Plaza
 Food Lion Willowcreek Plaza
 Carrboro Family Medicine
 Carrboro Family Pharmacy
 Weaver Street Market
 Weaver Street Realty

CHAPEL HILL

Chapel Hill Public Library
 Weaver Street Market,
 Southern Village
 Whole Foods

We accept AMEX, MasterCard, & VISA